8) An electronics manufacturer test every 500th cell phone to verify that it is functioning		
properly. Identify the kind of sample t	_	
A) cluster sample	B) simple random sample	
C) stratified sample	D) systematic sample	
Answer: D		
9) The entire collection of individuals ab	oout which information is sought is called a	9)
A) population	B) simple random sample	
C) sample	D) cluster	
Answer: A	2 ,	
10) People are reluctant to admit to behav	ior that may reflect negatively on them. This can	10)
lead to	, , ,	·
A) sampling bias	B) voluntary response bias	
C) hurt feelings	D) social acceptability bias	
Answer: D	,	
11) Is the following variable at the interva	al or the ratio level of measurement?	11)
The year of your birth	if of the fatio level of measurement.	
A) Interval	B) Ratio	
Answer: A	<i>b)</i> Natio	
Allswei. A		
12) A medical researcher wants to determ	ine whether exercising can lower blood pressure.	12)
At a health fair, he measures the blood	d pressure of 100 individuals and interviews them	
about their exercise habits. He divides	s the individuals into two categories: those whose	
typical level of exercise is low, and th	ose whose level of exercise is high. Is this a	
randomized experiment or an observa	tional study?	
A) Observational study	B) Randomized experiment	
Answer: A		
12) A polleter randomly camples 163 Dan	nocrats, 144 Republicans and 15 Independents (all	12\
	sks each poll participant which mayorial candidate	13)
he or she prefers. Identify the kind of		
A) sample of convenience	B) voluntary response sample	
C) stratified sample	D) cluster sample	
•	D) cluster sample	
Answer: C		
14) A pollster wants to estimate the propo	ortion of voters in a certain town who are	14)
Democrats. He goes to a large shopping	ng mall and approaches people to ask whether they	
are Democrats. Is this a simple randon		
A) yes	B) no	
Answer: B		

15) You ask your friends who they plan to vote for in the next congressional election. Based on their responses, you conclude that the candidate you favor cannot lose!					
This is most likely an example of A) sampling bias B) self-interest bias C) voluntary response bias D) randomized sampling Answer: A					
 16) Which one of the following data are continuous? A) the number of species of trees in a park B) the number of representatives of each species in the park C) the rankings of the trees, from most numerous to least numerous D) the average height of a sample of trees Answer: D 	16)				
17) When experimental units are people, they are sometimes called A) human units B) topics C) subjects D) personnel Answer: C	17)				
TRUE/FALSE. Write 'T' if the statement is true and 'F' if the statement is false. 18) Determine whether the statement is true or false. Observational studies are generally more reliable than randomized experiments. Answer: True False	18)				
MULTIPLE CHOICE. Choose the one alternative that best completes the statement or answers the question 19) Determine which of the following describes ordinal data. i. In the horse race, Betty's Girl won, Mr. Ed placed, and Wabash showed. ii. In the horse race, I bet on Betty's Girl to win, Mr. Ed to place, and Wabash to show A) neither i nor ii B) i only C) both i and ii D) ii only Answer: C	19)				
20) Which one of the following data are continuous? A) the time remaining for an MP3 music download B) the number of musicians performing in the MP3 file C) the number of times the file has been downloaded D) all of these represent continuous data	20)				
Answer: A 21) In a randomized experiment, if there are large differences in outcomes among the treatment groups, we can conclude that the differences are due to	21)				
A) random luck B) deliberate data manipulation C) experimental error D) the treatments					

22) The question		22)		
"Do you favor a higher standard of livin	g, even though it produces unclean air and			
water?"				
is an example of				
A) framing	B) sampling bias			
C) leading question bias	D) random sampling			
Answer: C				
23) Which of the following is the best description	on of a double-blind experiment?	23)		
A) an experiment in which both the investigators and the subjects are hidden from the others' views				
B) an experiment in which the subjects are treatment is applied to them	e blindfolded so they cannot see which			
C) an experiment in which neither the invertealments have been assigned	estigators nor the subjects know how the			
5	estigators nor the subjects know the others'			
Answer: C				
24) When rolling two six-sided dice, your total is (double sixes). Characterize the nature of the	,	24)		
A) quantitative and continuous	B) qualitative and continuous			
C) qualitative and discrete	D) quantitative and discrete			
Answer: D	, •			
25) In an experiment, subjects are put into two o		25)		
subject is randomly assigned a treatment . T	This is an example of			
A) observational studies	B) randomized blocking			
C) gender bias	D) confounding			

Answer: B

26) A pollster asks a group of six voters about their political affiliation (Republican, Democra 26) or Independent), their age, and whether they voted in the last election. The results are shown in the following table.

Voter	Political affiliation	Age	Voted in Last Election?
1	Republican	34	Yes
2	Democrat	56	Yes
3	Democrat	21	No
4	Independent	28	Yes
5	Republican	61	No
6	Independent	46	Yes

Identify	the	variables.
----------	-----	------------

- A) age
- B) Political affiliation

A) systematic sample

Answer: B

C) voluntary response sample

- C) voted in last election
- D) Political affiliation, age, voted in last election

Answer: D

27) Is the following variable at the interval or the ratio level of measurement?						
	The year you started school					
	A) Interval		B) Ratio			
	Answer: A					
28)	In a recent study, Z. Zhao and co	olleagues measur	ed the levels o	f formaldehyde in the air	28)	
	in 34 classrooms in the schools	• •		• • •		
	questionnaires to 1993 students	C	•	•		
	had experienced respiratory pro	`	,	O ,		
	breath). They found that the stud		_	•		
	reported more respiratory proble	ems. Was the stud	ly prospective.	, cross-sectional, or		
	retrospective?					
	A) Retrospective	B) Cross-section	nal	c) Prospective		
	Answer: B					
29)	By visiting homes door-to-door,	a municipality si	urveys all the	households in 104	29)	
	randomly-selected neighborhood	ds to see how resi	idents feel abo	ut a proposed property		
	tax increase. Identify the type of	f sample that is be	eing used.			

B) cluster sampleD) stratified sample

30)	30) In a small town, 84% of the residents, aged 16 or more years old, own a car. Is this an				
	example of statistic or a paramet A) Statistic	er <i>:</i> B) Parai	meter		
	Answer: B	<i>b)</i> 1 aras			
31)	In a study conducted at the Univ	ersity of Southern Califo	ornia, J. Peters and colleagues	31)	
ŕ	they measured the respiratory furthe communities. Was the study A) Cross-sectional	nction of the children an	*	, <u>-</u>	
	Answer: C				
32)	The names of all 117 students in	a professor's class are w	vritten on identical slips of	32) _	
	paper, and the slips are placed in slips from the jar. Identify the ki		•		
	A) simple random sample	B) syste	ematic sample		
	C) cluster sample	D) samp	ole of convenience		
	Answer: A				
33)	A is a type of sample	that is analogous to a lot	tery.	33)	
	A) simple random sample	B) clust	er	_	
	C) sample of convenience	D) popu	lation		
	Answer: A				
TRUE/FA	LSE. Write 'T' if the statement is tru	ue and 'F' if the statement i	s false.		
34)	Determine whether the statemen	t is true or false.		34)	
	In a cross-sectional study, measu	rements are made at onl	ly one point in time.		
	Answer: True False				
MULTIPI	LE CHOICE. Choose the one alterna	itive that best completes th	ne statement or answers the question.		
35)	Which of the following sample t	ypes should you always	regard as unreliable?	35)	
	A) voluntary response samples	•	er samples		
	C) stratified samples	D) simp	le random samples		
	Answer: A				
36)	A recent study compared the hea	art rates of 19 infants bo	rn to nonsmoking mothers with	36)	
	those of 17 infants born to mothe				
	pregnant and after giving birth.		•		
	slower on the average for the sm	_	study prospective,		
	cross-sectional, or retrospective? A) Retrospective	B) Prospective	c) Cross-sectional		
	, -	D) I IOSPECTIVE	C) C1088-86CHOHAI		
	Answer: B				

37)	37) The characteristics of individuals about which we collect information are called					
	A) variables Answer: A	B) samples	C) data	D) clusters		
38)	Is the following variabl	e at the interval or	the ratio level of measure	ment?	38)	
	The time that your first	class starts				
	A) Interval		B) Ratio			
	Answer: A					
39)	A is a variab	le related to both the	ne treatment and the outco	ome.	39)	
	A) perplexer	B) cohort	C) confounder	D) dependent		
	Answer: C					
40)	Is the following variabl	e at the interval or	the ratio level of measure	ment?	40)	
	The price of a loaf of br	ead	. D. d			
	A) Interval		B) Ratio			
	Answer: B					
41)	Choose the answer belo	w that best comple	etes the following stateme	nt.	41) _	
	A is a	number that descri	hes a sample			
	A) population	B) statistic	C) parameter	D) measurement		
	Answer: B	•	, 1	•		
42\	A polletar acke a group	of six voters about	t their political affiliation	(Panuhlican Damocre	42)	
42)			ey voted in the last election	•	42) -	
	shown in the following	=				

	Political		Voted in Last
Voter	affiliation	Age	Election?
1	Republican	34	Yes
2	Democrat	56	Yes
3	Democrat	21	No
4	Independent	28	Yes
5	Republican	61	No
6	Independent	46	Yes

Н	low	many	ind	livid	lual	s ai	e t	here	?
---	-----	------	-----	-------	------	------	-----	------	---

A) 21

B) 6

c) 246

D) 74

Answer: B

43) A sign in a grocery store	claims that 92% of the	ir customers believe	them to have the	43)	
freshest produce in the cit	ty. Specify the type of	bias involved.			
A) Self-interest		B) Social acceptabil	lity		
c) Leading question		D) Voluntary respon	nse		
Answer: A		, , ,			
, w.i.s.v.o , v					
44) In a recent study, Z. Zhao	and colleagues measu	red the levels of form	naldehyde in the air	44)	
in 34 classrooms in the sc	chools in the city of Ta	iyuan, China. On the	same day, they gave		
questionnaires to 1993 str	udents aged 11-15 in t	hose schools, asking	them whether they		
had experienced respirato	ory problems (such as a	asthma attacks, whee	zing, or shortness of		
breath). They found that t	the students in the clas	srooms with higher l	evels of		
formaldehyde reported m	ore respiratory probler	ns. Was this a cohort	study or a		
case-control study?			•		
A) Cohort study		B) Case-control stud	dy		
Answer: A		,	•		
45) In a recent poll, 64% of the	he respondents support	ted stricter gun laws.	Is this an example	45)	
of statistic or a parameter	<i>:</i> ?				
A) Statistic		B) Parameter			
Answer: A					
46) A study in which the assi	gnment to treatment gr	roups is not made by	the investigator is	46) _	
called					
A) prospective	B) double-blind	C) observational	D) randomized		
Answer: C					
47) Which of the following is	s the best description s	f a randomizad avna	rimant?	47)	
A) an experiment in wh	-	-		47)	
B) an experiment in wh	•		andom		
C) an experiment in wh			a avnarimantal unita		
		=	o experimental units		
D) an experiment in wh	nen me mvesugators a	ie chosen at random			
Amounton: C					
Answer: C					
48) In a study conducted at th	ne University of Colora	ado, J. Ruttenber and	colleagues studied	48)	
people who had worked a			_	′ –	
Denver, Colorado. They s					
another group who had no	0 1		· ·		
determine the amount of	~	•	•		
was to determine whether	•	•	•		
of radiation than those wh		-	•		
cross-sectional, or retrosp			√ 1 1 1 2 7		
A) Retrospective	B) Prospective	c) C	Cross-sectional		
· · · · · · · · · · · · · · · · · · ·	=,	3 , -			

Answer: A

49) A radio talk show invites people to call in and state whether or not they think that sexual harassment in the work place is a common problem.						
	A) Social acceptab		B) Voluntary res	nonce		
	C) Sampling	inty	D) Self-interest	ponse		
	Answer: B		By sen interest			
	50) Which one of the fol	lowing data are discre	ete?		50)	
	-	_	ersity's men's basketbal	l team	´ -	
	· =	_	University of Connecti			
	basketball team	over the past 10 year	S			
	C) the average heig team	ght of players on the U	University of Connectic	ut's women's basketball		
	D) the height of the	e tallest player on Dul	ke University's men's ba	asketball team		
	Answer: A		•			
	51) Determine which of	the following describ	es nominal data.		51)	
	i. My favorite da	ys of the week are Fr	iday, Saturday, and Tue	esday.	-	
	ii. My favorite da third-favorite i		ay, my second-favorite	is Saturday, and		
	A) both i and ii	B) ii only	C) i only	D) neither i nor ii		
	Answer: C	Б) и ошу	C) I only	D) Hermer I nor n		
	Aliswei. C					
RUI	FALSE. Write 'T' if the sta	atement is true and 'F' it	f the statement is false.			
	52) Determine whether t	he statement is true or	r false.		52)	
	A sample of conveni	ence is never accepta	ble.		_	
	Answer: True 💿	False				
ИUL	TIPLE CHOICE. Choose th	e one alternative that b	est completes the stateme	ent or answers the question.		
	53) A telephone compan	y wants to estimate th	ne proportion of custom	ers who are satisfied	53)	
	with their service. The	ney use a computer to	generate a list of rando	om phone numbers and	_	
	call those people to a	ask them whether they	y are satisfied. Is this a	simple random sample?		
	A) yes		B) no			
	Answer: A					
	54) A middle school stud	lent passes out leaflet	es to the adults at a scho	ool function. The leaflets	54)	
	•	•	believe in anthropogeni	_	-	
			npleted leaflet should b	e returned to the		
	•	kind of sample that is	•			
	A) cluster sample		B) systematic sa	•		
	C) sample of conve	enience	D) stratified sam	ple		
	Answer: C					

55) In a study conducted at the University of Southern California, J. Peters and colleagues					
studied elementary school students in 12 California communities. Each year for 10 years, they measured the respiratory function of the children and the levels of air pollution in					
the communities. Was the	-		r		
A) Case-control study		B) Cohort study			
Answer: B					
56) Of the televisions offere	ed at an electronics sto	ore, 42% cost less than	\$500.00. Is this an	56)	
example of statistic or a	parameter?	, D			
A) Statistic		B) Parameter			
Answer: B					
57) Determine which of the	•			57)	
· ·	i. My best friends are Georgia, Amithaba, and Raphael.ii. My favorite numbers are 2, 7 and 13.				
A) both i and ii	B) ii only	C) i only	D) neither i nor ii		
Answer: D	<i>b</i>) ii oiii j	o, 1 om	<i>D</i>)		
		1. 1. 5			
58) In a study conducted at people who had worked	•		•	58)	
Denver, Colorado. They	•		•		
another group who had	not contracted lung ca	ancer. They looked bac	k at plant records to		
	determine the amount of radiation exposure for each worker. The purpose of the study				
	was to determine whether the people with lung cancer had been exposed to higher levels of radiation than those who had not gotten lung cancer. Was this a cohort study or a				
case-control study?	viio naa not gotten ia.	ng cancer. Was ans a c	onore stady of a		
A) Case-control study		B) Cohort study			
Answer: A					
59) Determine which of the	following describes	qualitative data.		59)	
•	hipping container, in	=		, <u> </u>	
<i>'</i>	material from which t	he container is made			
iii). the shape of the A) i, ii, and iii	B) ii and iii only	C) i and ii only	D) i and iii only		
Answer: B	b) if and in only	c) I and II omy	b) I and in only		
60) Is the following variable The sales price of a car	e at the interval or the	ratio level of measure	ment?	60)	
A) Interval		B) Ratio			
Answer: B		2,			
61) Is the following variable	e at the interval or the	ratio level of measure	ment?	61)	
	The score on an SAT exam (range is 200 to 800 points)				
A) Interval Answer: A		B) Ratio			
ALISAACI . H					

62) Determine which of the following describes qualitative data.				62)
i). the make of the car with license plate number VNS-862				
ii). the license plate number VNS-862				
iii). the number of vehicles whose license plate number begins with "VNS"				
A) neither i, nor ii, nor iii		B) i only		
C) iii only		D) i and ii only		
Answer: D				
63) In an experiment, the is what is measured on each experimental unit.				
A) category B) to	reatment	c) subject	D) outcome	
Answer: D				
64) In a survey of 1000 teenagers, 23% of them said they use tobacco products. Is this an				
example of statistic or a parameter?				
A) Statistic		B) Parameter		
Answer: A				
65) A pollster asks a group of six voters about their political affiliation (Republican, Democra				65)
or Independent), their age, an shown in the following table.	•	oted in the last election.	The results are	

Voter	Political affiliation	Age	Voted in Last Election?
1	Republican	34	Yes
2	Democrat	56	Yes
3	Democrat	21	No
4	Independent	28	Yes
5	Republican	61	No
6	Independent	46	Yes

What are the data for individual #3?

- A) Political affiliation
- B) Democrat, 21
- c) Democrat, 21, no
- D) Political affiliation, age, voted in last election

Answer: C

66) A medical researcher wants to determine whether exercising can lower blood pressure.					66)	
	She recruits 100 people with high blood pressure to participate in the study. She assigns a random sample of 50 of them to pursue an exercise program that includes daily swimming and jogging. She assigns the other 50 to refrain from vigorous activity. She measures the blood pressure of each of the 100 individuals both before and after the					
	study. Is this a randomized experiment or an observational study?					
	A) Observational study B) Randomized experiment					
	Answer: B	iaj	b) Randonnizes	а схрением		
	Allswel. D					
67)	A(n) makes it difficult to determine whether an experimental				67)	
,	outcome is due to the applied treatment.					
	A) perplexer		B) uncooperati	ve subject		
	C) counfounder		D) error	J		
	Answer: C		_,			
	7 ti i Swei . O					
68)	The values of variable	es are called	_•		68)	
	A) variables	B) samples	c) data	D) clusters		
	Answer: C					
69)	Which one of the follo	owing data are discret	e?		69)	
	A) the latitude and lo	ongitude of the boat's	port of departure			
	B) the speed of the boat's propeller, in revolutions per minute					
	C) the number of cre	ew members on the bo	oat			
	D) the latitude and longitude of a boat at sea					
	Answer: C					
70)	• •			onsmoking mothers with	70)	
			•	15 cigarettes a day while		
	pregnant and after giv	ing birth. The heart ra	tes of the infants at	one year of age were 20%		
	slower on the average	for the smoking moth	ers. Was this a coho	ort study or a case-control		
	study?					
	A) Case-control stud	ly	B) Cohort stud	y		
	Answer: B					
	A 11.1 1			1 6050	,	
71)	-	•	•	ample of 250 customers	71)	
	asking whether they would like the brewery to include an imperial stout in their regular					
	offerings. Of the 250 questionnaires, 12 were returned and 10 of those were in favor of including the stout. Specify the type of bias involved.					
		pecity the type of bias				
	A) Self-interest		B) Voluntary r	-		
	C) Sampling		D) Nonrespons	e		
	Answer: D					

72) In a study conducted at the University of Southern California, J. Peters and colleagues studied elementary school students in 12 California communities. Each year for 10 years, they measured the respiratory function of the children and the levels of air pollution in					72)	
•	the communities. Was the study prospective, cross-sectional, or retrospective?					
A) Cross-sec	-	B) Retrospectiv		c) Prospective		
Answer: B						
3) Is the following variable at the interval or the ratio level of measurement?						
The weight in	pounds of a sack	of potatoes				
A) Interval			B) Ratio			
Answer: B						
74) Determine whi	(4) Determine which of the following describes quantitative data.					
	e of a chemical s	•				
	s of a chemical sa					
	or of a chemical s	-	-> ** 1	' 1'' 1		
A) i, ii, and i	ii B) i on	ly	C) ii only	D) i and ii only		
Answer: C						
75) Determine whi	ch of the following	ng describes nom	inal data.		75)	
i. Michaelangelo's sells small, medium, large, and jumbo pizzas.						
ii. Michaelangelo's most-requested toppings are pepperoni, black olives, and						
mushrooms.						
A) both i and	lii B) i on	ly	C) ii only	D) neither i nor ii		
Answer: A						
76) Determine which of the following describes quantitative data.i). the length of an object in feetii). the speed of an object in meters per second					76)	
	nber of objects th					
A) i only	B) i an	d ii only	C) i, ii, and iii	D) iii only		
Answer: C						

Answer Key Testname: CH01

- 1) B
- 2) D
- 3) B
- 4) A
- 5) C
- 6) TRUE
- 7) B
- 8) D
- 9) A
- 10) D
- 11) A
- 12) A
- 13) C
- 14) B
- 15) A
- 16) D
- 17) C
- 18) FALSE
- 19) C
- 20) A
- 21) D
- 22) C
- 23) C
- 24) D
- 25) B
- 26) D
- 27) A
- 28) B
- 29) B
- 30) B 31) C
- 32) A
- 33) A
- 34) TRUE
- 35) A
- 36) B
- 37) A
- 38) A
- 39) C
- 40) B
- 41) B
- 42) B
- 43) A
- 44) A 45) A
- 46) C
- 47) C
- 48) A
- 49) B
- 50) A

Answer Key Testname: CH01

- 51) C
- 52) FALSE
- 53) A
- 54) C
- 55) B
- 56) B
- 57) D
- 58) A
- 59) B
- 60) B
- 61) A
- 62) D
- 63) D
- 64) A
- 65) C

- 66) B 67) C 68) C 69) C
- 70) B
- 71) D
- 72) B
- 73) B
- 74) C
- 75) A
- 76) C